

## InvestWrite



The Foundation for Investor Education sponsors a nationwide InvestWrite essay competition for students who participate in The Stock Market Game. You can link to the InvestWrite homepage from the library website under SMG. The background and assignment for this year's competition are described below, and the awards for the top ten essays are listed on their website. Students must write their own essays and document any sources they used for information. Essays must be a minimum of 500 to receive credit and not exceed 700 words as required by the competition rules.

### To submit an essay:

- Rough drafts must be typed in Microsoft Word and e-mailed to **mhall@buckleycountryday.com** by 10:00 pm on Friday, March 25, 2011.
- Final papers must be revised and e-mailed by 9:00 pm on **Thursday, March 31, 2011**.

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## InvestWrite Topic For Grades 6-8, Spring 2011

### 6-8 Grade Background:

Good investors consider many things when choosing a stock. For example they:

- are impressed with the products or services a company provides
- like the product or believe other people like and use the product
- are positive about how a stock has performed in the past
- think the company will do well in the future
- feel the industry is important and is likely to stay strong into the future
- do analysis using tools such as P/E ratios and dividends

### 6-8 Grade Question:

Pretend you're walking to school and you meet a stock...**that talks!** As you converse with the stock, it convinces you that it's the perfect stock to join the savings you're setting aside for college. What does the stock say that convinces you to choose it? Pick a real stock that comes as close as possible to the one you met on your walk. Explain why you selected that stock.

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## Final Essay Due Date: Thursday, March 31, 2011

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Judges will base their decisions on the author's understanding of the subject matter, rationale, and writing style.

For more information about this year's topic, please refer to articles and activities available in history class. For any research that you conduct when preparing your essay, please be sure to cite your sources using the format specified in the "Buckley Style Guide."